



THE CHALLENGE

The client had been through a transformation process and a new HR leader wanted to understand how the process had affected the business and its people. The HR leader had run engagement projects previously, but was keen to understand the latest options with a view to maximising the impact of the project.

OUR SOLUTION

SCOPING MEETING

GCC Advisory held a detailed scoping call to understand the client's aims.

CUTTING EDGE SURVEY TECHNOLOGY

Having determined the objective, we proposed a combination of a world-class technology platform for delivery of engagement surveys, alongside a programme of survey design, communication planning and report building.

BESPOKE TRAINING

This was to be delivered alongside knowledge transfer sessions to build in-house capacity on the engagement platform so that it could ultimately be run as a self-service tool.



OUTCOMES

GCC Advisory designed communications leading to a survey 97% response rate among all client employees. Reports were visible in real time as respondents submitted, leading to rapid identification of key issues, meaningful action planning and a transparent feedback loop to the client's staff. The HR team were able to provide reports on a team and department basis, showing key areas for focus which would impact sustainable engagement and the bottom line.

Following the completion of the first survey, the knowledge transfer sessions ensured that the client was able to implement an ongoing pulse survey for engagement, as well as onboarding, exit and compensation surveys, on a self-service basis through their existing contract. This ensured a multifaceted legacy of benefits from the engagement, not least increased capacity for strategic HR practice within the business.

“ The survey gave us an insight into our talent which we have never had before. We can't wait to make use of the results! ”

HR Director, Multinational Construction Company

What Happens Next	What Are The Terms?	Who Do I Speak To?
Get in touch to discuss your requirements and view a detailed online demo illustrating report creation, benchmarking and reporting. We will discuss your objectives and send you a detailed proposal highlighting deliverables, fees and ROI.	For a single annual license fee, you can conduct unlimited customisable surveys on a wide array of people management topics including onboarding, exit, compensation and engagement. Fees are calculated on organisation headcount.	Alex Mugan Managing Director Email alex.mugan@globalcareercompany.com Phone + 44 (0) 208 834 0331



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