



THE CHALLENGE

The Client, a multinational automobile manufacturer needed to source talent for multiple hard to fill technical and early career requirements across West and Central Africa. Roles required an array of technical qualifications, bilingual candidates, and a diaspora sourcing campaign.

OUR SOLUTION

ONLINE JOB POSTS

- Online job posting on the careersinafrica.com portal
- Reaching over 30,000 targeted job seekers each month
- Bespoke job profile for enhanced candidate quality

BESPOKE SOURCING

- Customised application form with regional specific questions
- Automatic screening of candidates
- 100% candidate communication rate, leaving no applicant without a reply

BRAND PROMOTION

- Connected to careersinafrica.com employer profile to promote the brand EVP
- Bespoke profile with video and infographic capability
- Job posts fed through to brand profile

MULTI-PLATFORM SEARCH

- Jobs posted to an international network of social media
- Direct emails to our 600,000 registered African professionals
- Outreach work with our network of associations and graduate affiliates

OUTCOMES

Multiple job roles were posting to the careersinafrica.com site, and combined with an international sourcing campaign. The campaign resulted in hundreds of applications for each role, and the shortlisting process was complete within 2 weeks. The hiring was direct, resulting in no additional cost. 100% of roles were filled as a result of the campaign.

440

Appropriately experienced and qualified Applications per role

100%

Successful Hire Rate

“ Filling these roles was a significant challenge for our growth this year. The efficient and professional process was outstanding. ”

HR Director

What Happens Next	What Are The Terms?	Who Do I Speak To?
Submit your job post request on careersinafrica.com. Your proof copy will be created by our team and made live on your approval to gather immediate applications.	\$500 per job post, per month	Alex Mugan Managing Director Email alex.mugan@globalcareercompany.com Phone + 44 (0) 208 834 0331 Visit careersinafrica.com



GLOBAL CAREER COMPANY

Unlocking the Power of Africa's Talent

Global Career Company is an innovative talent consultancy, unlocking and enabling the power of Africa's talent by helping the continent's employers to recruit and optimise their people. Founded in 2002, Global Career Company's initiatives support employer branding, global sourcing, executive search, talent insight and advisory, delivered by a network of local talent experts across Africa, our GCC Associates, and supported by our global African Talent Network.

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