



THE CHALLENGE

A global conglomerate expanding into new territories across Francophone Africa had 25 graduate, experienced technical and managerial positions to fill. The Client was keen to source diaspora as well as local talent, and needed to recruit from a range of backgrounds and skill levels. The Client needed a combined global sourcing, pre-selection and interview days in Europe and Africa.

OUR SOLUTION

SOURCING CAMPAIGNS

- 3-month global online and offline sourcing campaign for targeted nationalities

CANDIDATE SCREENING AND SELECTION

- Pre-screening against role profiles
- Longlists sent to client's in-house team

BESPOKE RECRUITMENT DAYS

- Selected candidates invited to two managed recruitment days in London and Cote d'Ivoire
- Onward recruitment process for graduate and technical positions continued in-house

RETAINED SEARCH

- Retained search for senior roles alongside the wider campaign



OUTCOMES

After an extensive, and highly successful campaign, followed by the screening process, more than 60 candidates successfully passed through recruitment days on a fixed fee basis.

The retained search resulted in 3 escalations for senior searches on a success fee basis.

60

Candidates Passed Through
Recruitment Days

3

Escalations for
Senior Searches

“

It was brilliant...fantastic for brand awareness and to recruit critical skills.

”

Managing Director

What Happens Next

Let us know what you want to achieve with your employer brand, talent pipeline or recruitment campaign. After understanding your brief, we will submit a proposal of detailed deliverables, fees and ROI to help you achieve your objectives faster and more completely.

What Are The Terms?

With customised campaigns available, fees are dependent on the scope of your project.

Who Do I Speak To?

Alex Mugan Managing Director

Email alex.mugan@
globalcareercompany.com

Phone + 44 (0) 208 834 0331

Visit careersinafrica.com



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