

CAREERS IN
AFRICA

A Global Career Company Initiative

Recruitment Summits



Lisbon, March
Paris, April
London, May
New York, July
Johannesburg, September
São Paulo, September
London, October
Houston, November

Recruiting Excellence for Africa

Previously sponsored by:



Our Summits

Careers in Africa Summits give you the ability to optimise your recruitment of African talent by bringing you together with a large number of relevant candidates to interview in specific locations around the world.

We have been at the heart of international recruitment across Africa for more than seven years and over this time have developed our reputation as specialists in organising and delivering our unique Careers in Africa Summits.

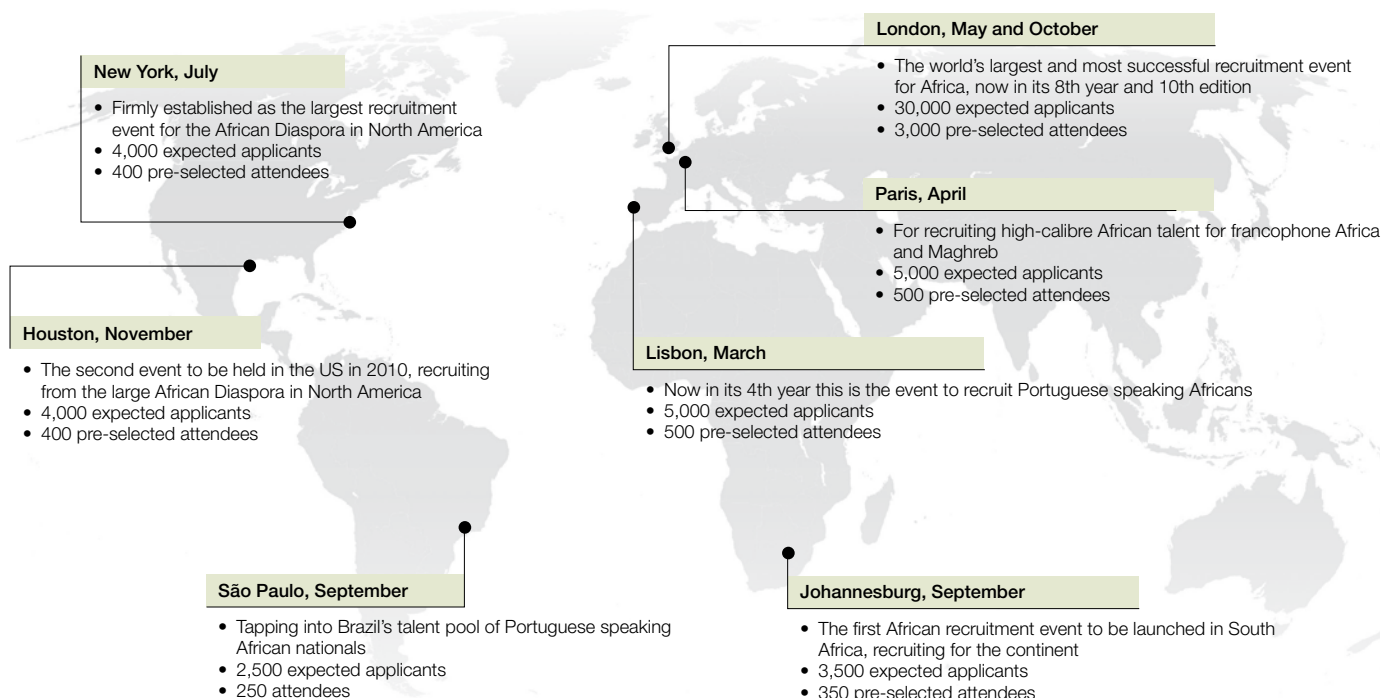
These Summits provide first access to early and mid-career African professionals who are currently residing across the world and looking to return to develop their career within their home markets.

Taking place over a weekend, our Summits provide a unique opportunity to interview, network with and recruit a select group of high-calibre African candidates all in one place at one time, deriving significant cost and time efficiencies and added value for your business.

Through these Summits, more than 200 companies have recruited over 4,500 professionals for roles in over 40 countries across Africa. Our clients cover a range of sectors from financial and professional services, heavy manufacturing and energy, FMCG and ICT to NGO's, IGO's and government sectors.



2010 Summits



Summit Process

Attract Talent

From 4 months prior to the Summit, we run global marketing campaigns to attract candidates specific to your requirements

Our Attraction Channels:

- Our global database of 100,000 African professionals
- Global Career Company website and microsites
- Extensive networking by our specialist recruitment team
- Focused advertising and PR
- Universities and business schools
- International alumni networks
- Links with societies, associations and professional organisations
- Global social networks

Candidate Management and Pre-selection

- Our dedicated recruitment team use a rigorous selection process in order to hand-pick suitable candidates against your unique requirements
- You review shortlisted CVs and only select candidates you would like to interview

Pre-scheduled Interviews

- We will invite your candidates and pre-schedule all interviews
- We manage all communication with candidates, freeing up your time to focus on preparing for the event

Spontaneous Interviews

- You will have numerous opportunities to network with hundreds of candidates
- Our recruitment team can also help you to arrange additional 'spontaneous interviews' with candidates you may have missed or who applied late in the process

Employer Branding

- There are additional sponsorship, advertising and brand positioning opportunities in order to showcase your brand to thousands of African candidates
- You have the opportunity to take part in company presentations and round table discussions with candidates

Our Track Record

Candidates that have attended a Careers in Africa Summit:

15,000

Companies that have attended a Careers in Africa Summit:

200

Candidates recruited into jobs through our Summits:

4,500

The interview to offer ratio at our Summits:

50%

Our Clients

We have over 200 clients including:



“We have used Global Career Company to help us recruit talent around the world with great success, and we see them as our recruitment partner”

Head of Recruitment, Chevron

“With major human capital investment across Africa, the Careers in Africa Recruitment Summits are a great source of talent for us”

HR Director, Coca-Cola SABCO

For more information, please contact our Business Development Team at contactus@globalcc.net or call +44 (0) 20 7348 9097