

CAREERS IN
ASIA

A Global Career Company Initiative



Recruitment Summit

10-12 February 2012

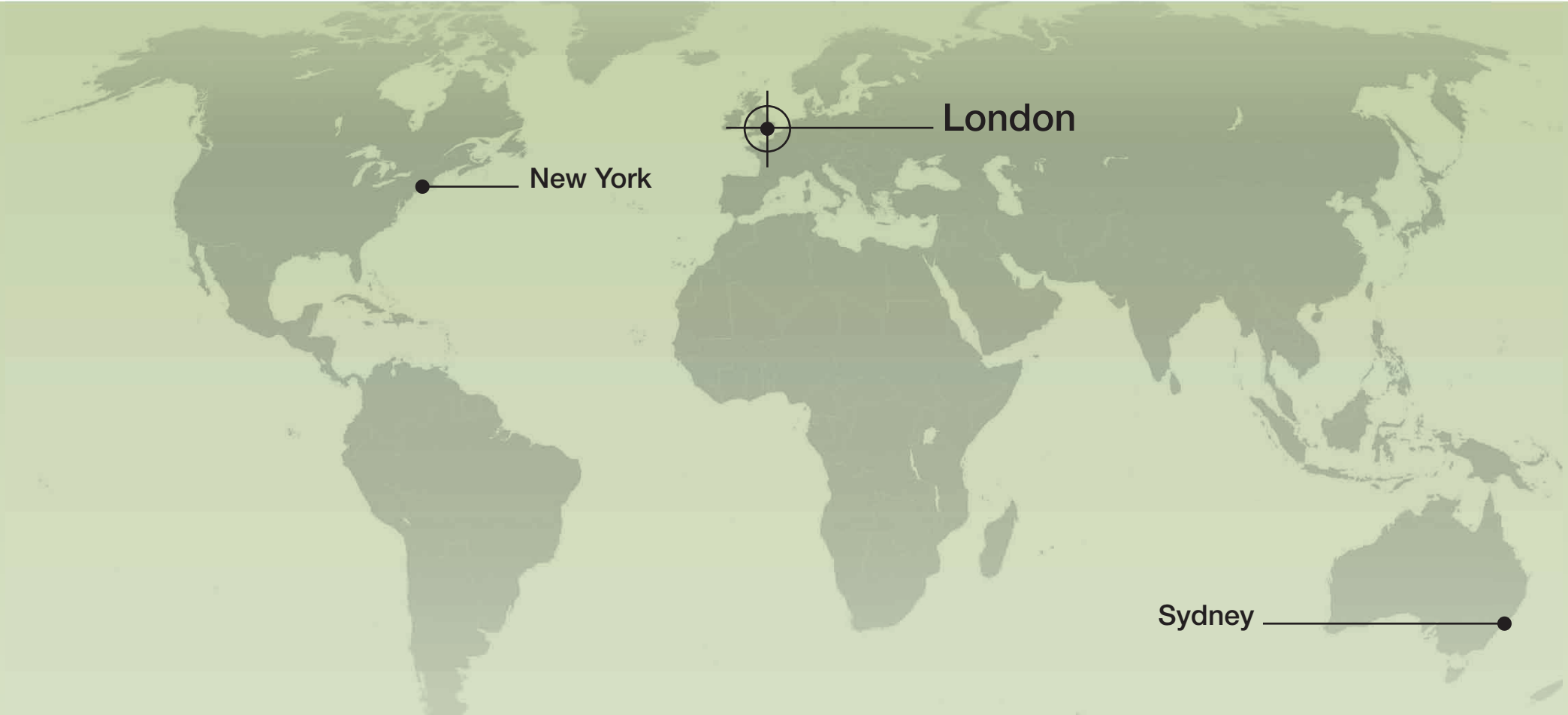
Recruiting Excellence for Asia



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Careers in Asia Recruitment Summits



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Why Attend a Careers in Asia Summit?

Over 100 major companies across Asia have used our Summits as part of their annual recruitment, these are the reasons why:

Global Reach

Our Summits provide an efficient way for you to expand your talent pool beyond your local market, and connect with high-calibre Asian professionals who are returning home.

First Access

You have unparalleled first access to a unique group of Asian professionals before they arrive back in their home countries. This will provide an edge over your competitors.

Time Savings

We take away the time consuming processes to focus you on the value-add activity in recruitment. We present suitable candidates so you interview only the very best, enabling time to focus on achieving results for your company.

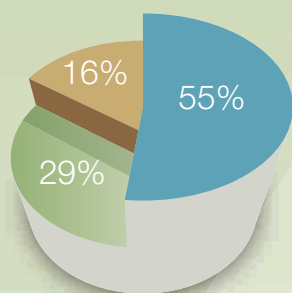
Employer Branding

Our Summits are the perfect opportunity to promote your employer brand to high-calibre candidates, developing your company toward being an Employer of Choice in your markets.

Return on Investment (ROI)

Our fixed fee pricing model results in fantastic ROI for your company. With no additional fees per recruited candidate, you are free to hire as many as you wish and benefit from the value created by being part of such an event.

Candidate Demographics



Number of years work experience:

- Graduates (0-3 years work experience) (55%)
- Early Career Professionals (3-7 years experience) (29%)
- Mid Career Professionals (7+ years experience) (16%)

Nationalities:

- China
- India
- Hong Kong
- Singapore
- Malaysia
- Thailand
- Vietnam
- South Korea
- Japan
- Philippines
- Indonesia and others

Our Track Record

- Asian graduates and professionals globally: Over 30,000
- Candidates that have attended a Careers in Asia Summit: 5,125
- Companies that have attended a Careers in Asia Summit: Over 100
- Candidates recruited into jobs through our Summits: 1,500
- Interview to offer ratio: 50%

“ We were really impressed with the great candidates we were able to interview. ”

HR Director, Coca-Cola Sabco



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Your steps to a successful Summit:



You confirm your participation by returning the signed Reservation Form



You attend a conference call with your dedicated Summit Account Team to define goals and agree timelines



You provide us with your job descriptions, and all relevant marketing materials (Company Profile, Logo, Web Banners and Programme Advertisement)

Direct Sourcing for your Company

We will utilise our many direct sourcing channels to promote your company and your roles to attract the relevant candidates for selection

You receive your first shortlist

You provide feedback, and we invite your selected candidates to the Summit

You receive your second shortlist

You provide further feedback, and we invite your additional candidates to the Summit

The Summit

You attend the Summit, where you:

- interview with your selected candidates
- attend networking sessions to meet additional candidates
- present your company to our exclusive pool of high-calibre Asian talent

“Careers in Asia was a superbly organised event, providing the ideal platform for us to promote our brand to a highly targeted group of graduates and professionals.”

HR Director, Sanofi Aventis



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Recruiting high-potential Graduates and Professionals

What to expect at the Summit?

- Access to over 5,000 high-potential graduate and professional Asian applicants
- Up to 20 major companies recruiting across Asia
- Up to 1000 pre-selected graduates and professionals invited to attend
- Over 100 recruiters and senior level executives
- 2.5 days of recruitment and networking activity
- Presentation, Testing and Assessment facilities
- A 'one stop shop' approach to your Asian recruitment needs
- Enabling you to hire as many professionals as you want for one fixed fee

Summit timetable

Friday

- Client briefing, candidate registration and networking reception for all participants

Saturday

- Interviews throughout the day
- Candidate workshops and round-table discussions, company presentations
- Company presentations

Sunday

- Interviews throughout morning
- Event closes



“ A great pool of talent. We were in back-to-back interviews, with the result being many offers. We were very impressed with the quality of the Candidates we met. ”

HR Director, Eli-Lilly



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Our Process

Sourcing



Selection

The Summit

We utilise a variety of sourcing channels across Europe including:

- Over 1,000 contacts with Career Services, Faculty Heads and International Offices across leading universities and business schools
- Our global network of over 30,000 Asian graduates and professionals
- Over 2,500 contacts with Asian clubs, societies and associations across Europe
- Over 500 Alumni association contacts and over 200 Student Ambassadors
- Presentations at over 50 universities, business schools and Executive Management Schools
- Asian Embassies and High Commissions
- Targeted groups set up throughout online Social Networks
- Over 1,500 Asian professionals recruited through us acting as our ambassadors
- Targeted Trade and Career fair events
- Advertising and PR Campaigns across targeted jobsites
- Our print and online Global Media Partners



“ The Careers in Asia initiative was able to source graduates from a large group of quality universities and business schools. ”

Head of Resourcing, Standard Chartered



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Our Process

Sourcing

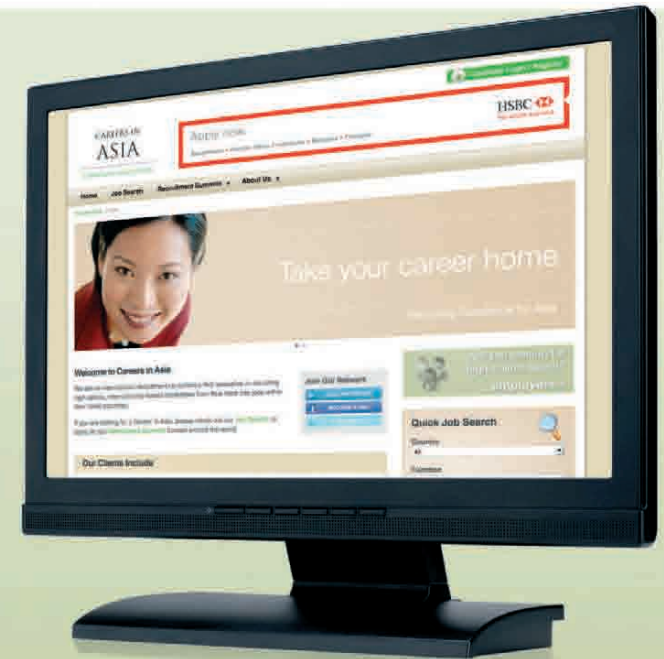
Selection



The Summit



- We invite candidates to attend that you have selected from our tailored shortlists
- Candidates are scheduled for interview according to your recruitment process
- You receive your interview schedules prior to the Summit
- We help prepare your selected candidates for interview
- We arrange all your interview facilities and on site management of schedules



“Careers in Asia is a very successful recruitment initiative for Siemens.”

President, Siemens China



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Our Process

Sourcing

Selection

The Summit



- Network and interview with high-calibre Asian candidates who are currently based across Europe
- Collect candidate CVs to build your own database of candidates
- Maximise your recruitment process by holding multiple interviews and assessment centres over one weekend
- Expose your brand to hundreds of high-calibre graduates and professionals

“ The Careers in Asia team were very professional and supportive when organising on-the-spot interviews. ”

HR Director, Daimler



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The Summit provides multiple opportunities for recruitment:



Networking Reception:

Meet with all invited candidates and secure on-the-spot interviews with additional candidates



Exhibition Area:

Throughout the weekend, candidates visit your stand to learn more about working with your organisation



Company Presentations:

The opportunity to host presentations, open to all attendees



Interview Suites:

Private and comfortable rooms to conduct your interviews over the weekend



Assessment Centres:

Facilities are available for you to run testing sessions in line with your recruitment process

“ A really positive experience for us - a great service, quality candidates and a customer focused team. ”

Regional HR Director, AIA



Recruitment Advertising and Employer Branding Opportunities

Use the Summit to strengthen your Employer Brand by utilising the following opportunities:



Company Profile, Logo and Banners on the Summit Microsite



Company Profile, Logo and Advertisement in the Summit Programme



Your Recruitment Stand in the Summit Exhibition Area



Your company logo on pens and other giveaways

“ Careers in Asia has given us employer brand exposure towards a wide selection of high calibre Asian graduates and early-career professionals across Europe and North America. ”

HR Director, British American Tobacco



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Sponsorship Opportunities

Sponsorship will enable your company to stand out from your competitors. We provide a number of options:



Bronze Sponsorship
includes enhanced
advertising



Silver Sponsorship
includes your logo on
all Lanyards/Badges



Gold Sponsorship
includes your logo
on Candidate Bags



Platinum Sponsorship
includes your own
networking reception

“ An outcome beyond our expectations, we will be returning. ”

Global Recruitment and Selection Manager, Bekaert



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Participation packages from **£10,995**

Participation packages include:

- all sourcing channels
- all selection processes
- all event management
- all interview scheduling
- all candidate management
- interviewer packs and administration
- full account management throughout the process
- a dedicated team to make everything work for you
- a unique experience that will deliver you results

No additional recruitment fees, leaving you to hire as many high-calibre graduates and professionals as you can

Companies that have attended our Careers in Asia Summits include:



For further information please contact our Business Development Team on +44 (0)20 8834 0300, or by email to bdteam@globalcc.net

“ Careers in Asia is a very successful recruitment initiative for Shell across the region. ”

Head of Recruitment, Shell



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