



GLOBALCAREERCOMPANY

CAREERS IN ASIA

International perspective, regional understanding

... CHINA, HONG KONG, INDIA, SINGAPORE, MALAYSIA, PAKISTAN, JAPAN, TAIWAN, VIETNAM, KOREA, THAILAND ...



Recruitment Summits 2009

Sydney 28 – 30 August
Chicago 23 – 25 October
London 11 – 13 December

"We were really impressed with the great candidates we were able to interview"

HR Director, Coca-Cola Sabco

www.careersinasia.com

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CAREERS IN ASIA

A Global Career Company Initiative

Global Career Company has been at the heart of international Asian recruitment for more than four years and over this time we have developed our reputation as specialists with a unique service offering, our Careers in Asia Summits.

Through these Summits, more than 50 companies have recruited high-calibre Asian talent in Europe for roles across Asia. These companies cover a range of sectors from financial and professional services, heavy manufacturing and oil and gas to FMCG, pharmaceutical and ICT.

Our applicants, who reside outside of their home countries, are nationals from China, India, South Asia, North Asia and South East Asia.

Our Summits provide a unique opportunity to interview, network with and promote your company to a select group of high calibre Asian candidates all in one place at one time, deriving significant cost and time efficiencies and added value for your business.

“Careers in Asia has given us both employer brand exposure towards a wide selection of high calibre Asian graduates and early-career professionals across Europe and North America, as well as a pool of potential recruits for our Asia Pacific operations”

Area Marketing Director, BAT

A Global Approach

Companies looking for high-calibre Asian talent now have an opportunity to recruit around the world through three Summits over a five-month period, streamlining their recruitment processes and promoting their employer brands globally to a unique target group:

Sydney 28 – 30 August

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The target segments are :

- Graduates and early-career professionals across Australia with up to 7 years of experience and work authorisation for a country in Asia can be accessed through our **Sydney** Summit.
- Asian early-career and mid-career professionals across North America with 3-10 years of experience will be found through our centrally-located Summit in **Chicago**.
- Graduates through to mid-career professionals with up to 10 years of experience can be sourced from our **London** Summit.

“Careers in Asia was a very successful recruitment initiative for Shell across the region”

Head of Recruitment, Shell

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Attraction

The Careers in Asia network is a powerful global resource. It includes a world-class database boasting more than 14,000 pre-selected Asian professionals from all nationalities. This ensures we reach not only high calibre graduates and professionals actively looking for new opportunities but also passive job seekers who you may otherwise miss.

Throughout Australia, North America and Europe, we can utilise thousands of attraction channels through:

- Leading universities and business schools
- Professional associations
- Asian societies and clubs
- Alumni networks
- Global media partners
- Online networks
- Our database of passive and active candidates

Pre-selection

Every professional we work with has been pre-selected to ensure they are of the highest calibre and have:

- Fluency in English and at least one Asian language
- Strong managerial potential and/or technical skills
- Work authorisation for at least one Asian country
- Up to 10 years professional experience
- An excellent academic track record

A dedicated recruitment team will then hand-pick suitable candidates against your unique requirements, ensuring only the most relevant profiles are sent to you, before you decide who you wish to interview.

Scheduled Interviews

Following confirmation from each invited candidate, our recruitment team will organise your interview schedule for the Summit and will be responsible for all communication up to the Summit, freeing up your time to focus on preparing for the event itself. We will also manage additional "spontaneous interviews" with candidates at the event.

Marketing your Employer Brand

The Summit process is a highly effective way for you to raise your profile and promote your company as an employer of choice to early- and mid-career professionals. This is achieved through:

- Targeted marketing of your brand to specific groups through our website
- Marketing of your brand through our participation at career fairs and professional networking events
- Company stands and presentation sessions during each Summit
- Sponsorship, advertising and brand positioning at each Summit

3 Locations – 1 Recruitment Solution

Careers in Asia will enable you to recruit global Asian talent in Australia, North America and Europe through an integrated process.

So if you are looking to recruit top Asian talent, manage your immediate recruitment challenges, create a talent pool to prepare your business for the future and develop your employer brand, the Careers in Asia Recruitment Summits are must-attend events.

For more information, please contact our Business Development Team on bdteam@careersinasia.com or call +44 (0) 20 7348 9097

www.careersinasia.com

Our Clients



"The Careers in Asia initiative has been able to source graduates from a large group of quality universities and business schools. This has saved us time and effort and we have been pleased with the outcome"

Head of Resourcing, Asia, Standard Chartered Bank



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